CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
493895 /	06318806

Product
OBAMA SKED A ADD

Contract Dates	Estimate #
09/18/12 - 09/24/12	1798

Advertiser	Original Date / Revision
Obama For America	09/18/12 / 09/18/12

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KVVU	Teresa Difuria	TELEREP-PHIL

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	95	101

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	09/18/12	09/24/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	2	$390.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/18/12	09/24/12	MTWTF--	2	$195.00							
N 2	KVVU	09/18/12	09/24/12	The Simpsons	M-F 11:35p-12:05a		:30			NM	4	$1,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/18/12	09/24/12	MTWTF--	4	$350.00							
N 3	KVVU	09/18/12	09/24/12	Better	M-F 11a-12p		:30			NM	2	$390.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/18/12	09/24/12	MTWTF--	2	$195.00							
N 4	KVVU	09/18/12	09/24/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	2	$390.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/18/12	09/24/12	MTWTF--	2	$195.00							
N 5	KVVU	09/18/12	09/24/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	$900.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/18/12	09/24/12	MTWTF--	2	$450.00							
N 6	KVVU	09/18/12	09/24/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	$1,450.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/18/12	09/24/12	MTWTF--	2	$725.00							
N 7	KVVU	09/22/12	09/22/12	NCAA Football Late Game	NCAA Football Lat		:30			NM	1	$2,350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/17/12	09/23/12	-----1-	1	$2,350.00							
N 8	KVVU	09/22/12	09/22/12	Clone Wars	Sa 2-3p		:30			NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/17/12	09/23/12	-----1-	1	$85.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type			
	1	KVVU	09/17/12-09/23/12	Clone Wars	Sa 2-3p	-------Sa--	:30	~~$85.00~~	NM			
	See MG 9.2											
N 9	KVVU	09/22/12	09/22/12	The Closer	Sa 3-4p		:30			NM	1	$170.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/17/12	09/23/12	-----1-	1	$85.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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(702)435-5555

Contract / Revision	Alt Order #
493895 /	06318806

Contract Dates	Product	Estimate #
09/18/12 - 09/24/12	OBAMA SKED A ADD	**1798**

Advertiser	Original Date / Revision
Obama For America	09/18/12 / 09/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Spot	Ch	Start Date / Date Range	End Date	Weekdays / Description	Spots/Week	Rate / Start/End Time	Weekdays	Length	Rate	Type		
1	KVVU	09/17/12-09/23/12		The Closer		Sa 3-4p	-------Sa--	:30	~~$85.00~~	NM		
See MG 9.2												
2	KVVU	09/22/12-09/22/12		Fringe		Sat 11p-12a	-------Sa--	:30	$170.00	NM		
Ⓜ	MG for 8.1,9.1											
N 10	KVVU	09/23/12	09/23/12	The Closer		Sun 1-2am		:30		NM	1	$85.00
Week:		09/17/12	09/23/12	------1	1	$85.00						
N 11	KVVU	09/23/12	09/23/12	Fox 5 News Su 10p-1045p		Su 10p-1045p		:30		NM	1	$1,250.00
Week:		09/17/12	09/23/12	------1	1	$1,250.00						
N 12	KVVU	09/23/12	09/23/12	Sports Plus Su 1045p		1045p-11p		:30		NM	1	$785.00
Week:		09/17/12	09/23/12	------1	1	$785.00						
N 13	KVVU	09/23/12	09/23/12	Criminal Minds		Sun 11p-12am		:30		NM	1	$225.00
Week:		09/17/12	09/23/12	------1	1	$225.00						
N 14	KVVU	09/20/12	09/20/12	The X Factor		The X Factor		:30		NM	1	$5,150.00
Week:		09/17/12	09/23/12	---1---	1	$5,150.00						
N 15	KVVU	09/20/12	09/21/12	Extra		M-F 1:05-1:35am		:30		NM	1	$100.00
Week:		09/17/12	09/23/12	---TF--	1	$100.00						
									Totals		22	$15,035.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/24/12	22	$15,035.00	$12,779.75
Totals	22	$15,035.00	$12,779.75

Signature: _____ **Date:** _____

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REP HEADLINE# 6318806 TRF# 493895
$$$ MOD# 0: UNAPPROVED REV #1 $$$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP SEP18/12 12.56
CHANGES *** KVVU-TV ***

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US REP.# OFF.# 762 SALESMAN #

AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MAURA GILROY

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER # CONTRACT # 6318806 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA SKED A ADD EST#1798 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP18/12 SEP24/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP18/12 12.56

REP: TO ROSE
FROM TERESA
ADDED $100 TO ORDER. NOTE THAT THESE ARE REINVESTMENT $$ FROM PE ON HDLN
6266482
REV TTL 15035
PLEASE CONFIRM

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA SKED A ADD

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 95			AGENCY EST# = 1798						
			AGENCY PRODUCT CODE = 101									
17		A	105A-135A	30		$100.00	9/20	9/21	1		TH-F	1

PROGRAM : EXTRA
ORD COM1: NOTE THESE ARE PE'ED $$ FROM 6266482

REP: TEL# 610-293-4100 FAX# 610-225-1191

REP HEADLINE# 6318806 TRF# 493895 ORDER WORKSHEET HARRIS REPORT FROM REP SEP18/12 12.56

$$$ MOD# 0: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS

SEP/12 15035.00

CONTRACT TOTAL 15035.00

TOTAL SPOTS 22

MARKET TOTALS $74,675 KVVU 20% KSNV 26% KLAS 16% KTNV 25% KVMY 8% KVCW 4% CABL 0% KTUD 1%

SAHRES EST.

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE